



# Automated Product Description & Publishing Workflow for WordPress/WooCommerce

Running an online store with hundreds or thousands of products quickly turns into a problem. Most shops only have a title, SKU, and a short manufacturer's note in their product pages.

This causes three major issues:

- **Low visibility in Google** – without unique content, products rarely rank.
- **Weak conversions** – customers don't trust generic product pages and leave.
- **High costs** – hiring writers to create thousands of texts is slow and expensive.



## My solution for you

I will design and set up a custom workflow for your store using n8n, Python, and AI models.

### This workflow will:

- take your product data from Google Sheets,
- automatically generate unique, SEO-friendly product descriptions,
- create metadata (titles, descriptions),
- and publish everything directly to your WooCommerce store and save to Google Drive.

As a result, you save weeks of manual work and see better engagement on your product pages.



## What is included

- Automated pipeline: Google Sheets → AI content → WooCommerce
- Unique product descriptions
- Structured HTML format, ready for your site
- Metadata generation (title, meta description)
- Error monitoring: every update is logged in Google Sheets
- Google Docs copy of each description for easy review
- Revision loop: you can request updates or corrections, and AI improves the text



## What I need from you

1. **Access to WordPress** – please create an administrator account for me (it can be removed after the project is completed).
2. **Google Cloud access** – add me as an Editor in *Google Cloud Console* → *IAM & Admin* → *IAM* during the project so I can set up everything that is required.
3. **Product data** – a list of products, categories, or attributes you want to process. If you don't have one prepared, I can generate it directly from your WordPress products.
4. **API keys for OpenAI and Perplexity** – you generate and fully control these keys (you can revoke them at any time). Alternatively, I can provide instructions so you can create and store these keys directly inside n8n yourself.
5. **n8n setup** (choose one option):
  - an active n8n Cloud subscription and invite me as a collaborator,
  - your own VPS with n8n installed (I recommend [Hostinger](#)),
  - or readiness to purchase a VPS, in which case I will install and configure n8n for you.

## ➡ Infrastructure requirements

- The automation runs on **n8n**, which must be available 24/7
- Recommended VPS specs: 2 CPU, 4 GB RAM, 40 GB SSD (enough for medium-sized stores)
- You can use **n8n Cloud** (subscription) or a VPS. I can assist with setup if needed

## Timeline & payment

- Delivery time: **3–6 business days** after receiving all access details
- Payment terms: **20% upfront** deposit (bank transfer to my German account)
- Remaining **80%** upon delivery

## Guarantees

- I officially work in Germany as a **Freiberufler** (self-employed professional)
- Verified **Upwork account** (identity confirmed by video call)
- All work is covered by a clear **Statement of Work (SoW)**
- Transparent process: you see progress in Google Sheets and Google Docs
- No unnecessary phone calls - everything is resolved via email/chat

## Additional costs (not included in service price)

- OpenAI usage (depends on catalog size, usually low)
- Perplexity API usage (for external research, optional but recommended)
- VPS hosting or n8n Cloud subscription

## **Result for you:**

- Unique descriptions for hundreds or thousands of products
- A scalable system you control
- Saving dozens of hours on creating product descriptions

## **Next Steps**

### 1. **Submit your request**

Go to the [page](#) where you downloaded this PDF, or send me an email at [info@aryops.com](mailto:info@aryops.com) with the subject line: *Automated Product Description & Publishing Workflow for WordPress/WooCommerce*.

### 2. **Ask questions**

If you have any questions, just email me — I usually reply within **24 hours**.

### 3. **Get your tailored SoW**

After your request, I will send you a final **Statement of Work (SoW)** with a detailed scope, deliverables, and project timeline.

### 4. **Secure your project**

To start, you pay a **20% deposit** to my official business account (Freiberufler in Germany).

### 5. **Delivery & final payment**

Once the workflow is fully delivered and tested by you, the remaining **80% balance** is paid.

Service page: <https://aryops.com/cases/automation-4000-book-descriptions/>